



RISHI UBR WOMEN'S COLLEGE
(Accredited by NAAC with 'A' Grade)
(Affiliated to Osmania University & MBA Approved by AICTE)

RI'SHE

Empowering Women To Stand Up For Herself

A QUARTERLY NEWSLETTER – AN INITIATIVE BY POST GRADUATE MANAGEMENT STUDENTS OF RISHI

RI'SHE- VOL-IV, ISSUE-I, Mar –May 2025 RISHI UBR WOMEN'S COLLEGE

ABOUT RISHI

Rishi UBR Charitable & Educational Society, a non-profit organization initiated by a team of intellectuals and philanthropists to promote women empowerment and quality parameters in higher education. Rishi Group of women's Institutions traced out its foundation with Rishi Junior College established in 1988, Rishi UBR Degree College for Women in 1991, Rishi UBR Pg College for Women in 2001 and Rishi M.S Institute of Engineering & Technology for Women to perpetuate the memory of "Bharat Ratna" Mrs. M.S Subbalakshmi in 2009.

Ms.M.Rajasree, M.A(Public Admn.), M.A(English Lit.), Educationist and Philanthropist is the Founder Secretary for Rishi Group of Institutions.

Department of Business Management offers niche Management Education in its category. The MBA Course is offered with Finance, HR, Marketing and Systems specializations. The students are prepared to take up industry challenges and to this effect; we are supported by E-Cell (SmART) at Rishi. Students are exposed to Soft skills and other necessary managerial skills along with academic curriculum from first semester onwards.

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Editorial Desk	RI'SHE	Table of Contents
“Campus life and holistic developmental activities beyond academics is brought to you with various articles in this newsletter “	It is an initiative by Post Graduate Management students of Rishi. This issue is published with an objective to provide a platform for Rishians to exhibit their Managerial Skills, Literary Skills, Report Writing Skills and Creative Skills. The Management aims to contribute to the society by establishing a professional management education center, the best place to enhance the abilities of learning skills in students to drive them to higher level of excellence.	<p>Campus Buzz 3-6</p> <p>Update on Student activities and achievements 7-9</p> <p>Update on Faculty activities 10</p> <p>Interesting Titbits 11-12</p> <p>Fun zone 13</p> <p>Rebuzz Puzzles 14</p> <p>Alumni Feed back 15</p> <p>Pictorial Glance 16</p>

Campus buzz

Guest lecture:

On March 1, 2025, the college hosted an enlightening session featuring an external speaker who shared insights on the life and legacy of **Ahilyabai Holkar** - the revered Rajamata and later the ruling queen of Indore in the Maratha Empire. The talk highlighted her remarkable bravery, visionary governance, and dedication to social welfare, education, culture, and religion. Students learned about her contributions to Indian architecture through the construction of temples, ghats, and dharmshalas across the country, as well as her role in defending Indore against invasions.

On the same day, some of our students presented short portrayals of iconic personalities such as **Jhansi Lakshmi Bai, Kiran Bedi, M. S. Subbulakshmi**, and others, bringing history and inspiration to life through their performances. The session inspired attendees to appreciate Ahilyabai Holkar's enduring values of courage, leadership, and service to society.



Voices of Empowerment: International Women's Day 2025

On March 11th, 2025, our college celebrated International Women's Day, highlighting the remarkable contributions of our female students across various professions. The event showcased their talents through engaging skits and performances that illustrated the diverse roles women play in society. From science and technology to arts and leadership, our girl students demonstrated their capabilities and aspirations, inspiring everyone present. The celebration emphasized the importance of gender equality and the empowerment of women in all fields.

As we reflect on this day, let us continue to support and uplift each other, striving for a future where every woman can achieve her dreams.



Colors of Unity:

The festival of Holi was joyously celebrated on **13th March 2025** at Rishi UBR Women's College, bringing together students, faculty, and staff in a vibrant expression of unity and festivity. Marking the arrival of spring and the victory of good over evil, the celebration captured the true spirit of togetherness, joy, and cultural harmony.

The campus came alive with colors as students participated with enthusiasm, spreading laughter and positivity. Beyond the playful hues, the event served as a beautiful reminder of the deeper values Holi upholds – love, forgiveness, and inclusivity. It was an occasion that not only strengthened community bonds but also enriched cultural appreciation among the student body.



"Naachle – A Celebration of Rhythm and Talent"

The much-awaited dance competition “**Naachle**” was Organized in association with Colors of Dance Institute, held on **22nd March 2025**, from **1:00 PM to 3:30 PM**, bringing color, rhythm, and enthusiasm to the campus. The event provided students a vibrant platform to showcase their dance talent through a range of performances - from graceful classical pieces to energetic contemporary acts.

The competition featured **Duet (10 teams)**, **Group (18 performances)**, and **Solo (15 performances)** categories. Students mesmerized the audience with their creativity, coordination, and expressive stage presence, making the event both lively and memorable. To acknowledge outstanding performances, **1st, 2nd, and 3rd prizes** were awarded in each category. **Naachle** truly reflected the artistic spirit and cultural vibrancy of the student community, making it a memorable celebration of dance and talent.



AAROHAN 2K25 – The Sky is the Limit

Rishi UBR Women's College proudly hosted its flagship annual event, **AAROHAN 2K25**, on **25th March 2025**, organized by the Department of Business Management in collaboration with the Management Club. The fest witnessed enthusiastic participation from students across various colleges, providing a dynamic platform to exhibit their managerial acumen, creativity, and team spirit.

The fest encompassed a range of competitive events:

- **Formal Events:** *Young Manager* (Solo) and *Business Quiz* (Team-based) challenged participants' analytical and leadership skills.
- **Specialization Events:**
 - *Paise Pe Charcha* (Finance)
 - *Marketing Mahotsavam* (Marketing)
 - *HR Hustlers* (Human Resources)

- *Data Dynasty* (Systems) - all curated to test domain-specific knowledge through engaging team challenges.
- **Informal Segment:** *Unleash the 'U'* – a vibrant talent show featuring solo, duet, and group performances, added a cultural flair to the fest.

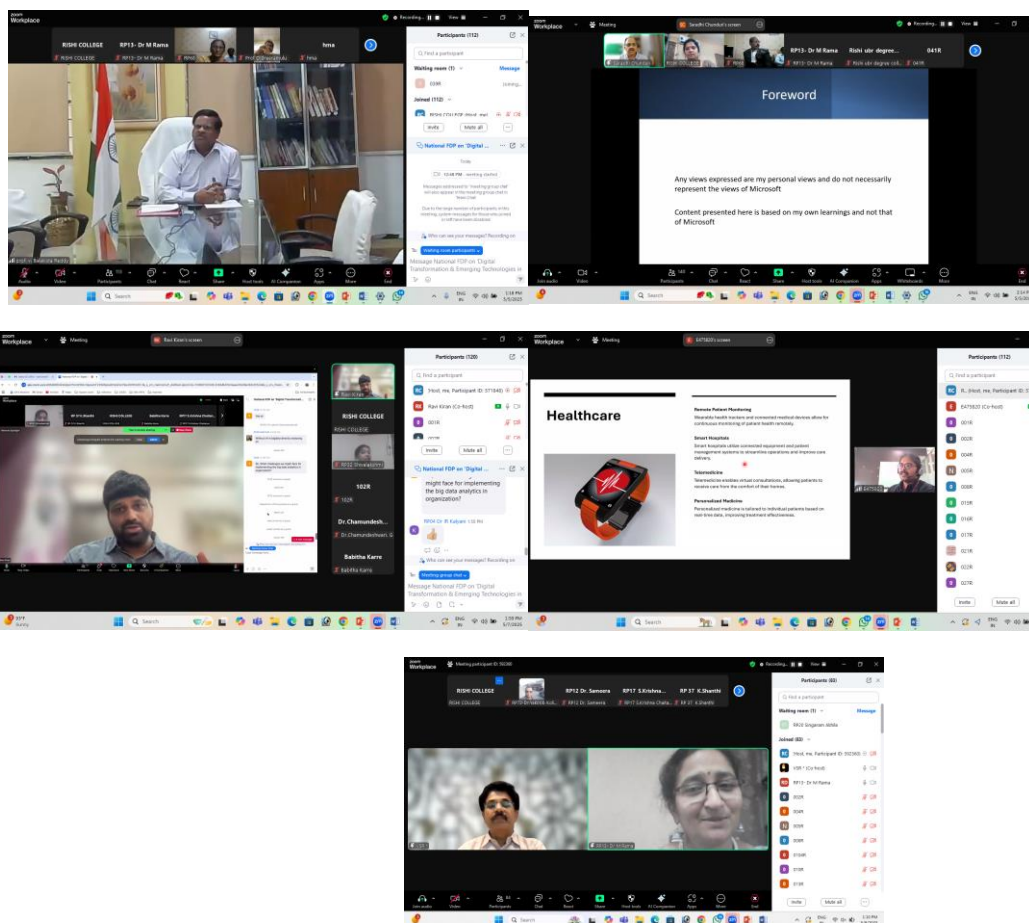
AAROHAN 2K25 stood as a celebration of innovation, intellect, and expression, leaving participants and attendees with enriching experiences and lasting memories.



5 day Oline FDP on “Digital Transormation and emerging technmologies in business

Department of Business management & IQAC in Association with Telangana State Council of Higher Edcuation and HMA, Organised 5 day Oline FDP on “Digital Transformation and Emerging Technologies in Business from 5th May to 9th May 2025 from 1pm to 3pm ”

The Zoom online platform Wsa used for th FDP. The chief guest for the Inagural was Prof D. Sreeramulu, DEAN, DBM, OU. Around 60 participants from different colleges have participated in the FDP. The Speakers were from Academia & Industry. The Chief Guest for the valedictory was Prof. Y. Jahangir – HOD, DBM, OU. All the Participants were awarded certiifiactes.



Update on Student Activities and Achievements

- **March 7, 2025 Jai Bharat Legend Sports Academy- Award of Excellence**

A total of **15 students** champions were honored with the "**Sports Achievement Award of Excellence – 2025**" by Bharat Legend Sports Academy on International Women's Day, recognizing their excellence in various sporting disciplines. The 16 students are:

- Ms. B. Vijaya (B.Sc II Yr)
- Ms. D. Pooja (B.Sc II Yr)
- Ms. Vijayalakshmi (B.Com III Yr)
- Ms. Akhila (B.Com III Yr)
- Ms. Sunitha (B.Sc II Yr)
- Ms. Preksha Dubey (B.Com I Yr)
- Ms. Lakshmi Choudhary (B.Com I Yr)
- Ms. K. Harathi (B.Com I Yr)
- Ms. S. Kalyani (B.Sc I Yr)
- Ms. Ayesha (BBA I Yr)
- Ms. Veeraveni (B.Com II Yr)
- Ms. Amulya (Alumni)
- Ms. D. Sowjanya (Alumni)
- Ms. D. Pooja (B.Com III Yr)
- Ms. V. Manasa (Alumni)
- The Tribal Dance Group won the First Prize in the Group Dance category at the Intercollegiate Cultural Competitions organized by Osmania University. The winning team are
 - Ms. N. Nandini Devi (MBA II Yr)
 - Ms. A. Sravani (MBA II Yr)
 - Ms. D. Prathyusha (MBA II Yr)
 - Ms. Deva Akshaya (MBA II Yr)
 - Ms. K. Jahnavi (MBA II Yr)
 - Ms. V. Gomathi (MBA I Yr)
 - Ms. V. Preethi (MBA I Yr)
 - Ms. U. Chandrika (BBA II Yr)
 - Ms. M. Mamatha (B.Sc I Yr)
 - Ms. S. Archana (B.Sc I Yr)
- The Folk Dance Group secured the Third Prize in the Group Dance category at the same Intercollegiate Cultural Competitions conducted by Osmania University.
 - Ms. Rathod Renuka (MBA II Yr)
 - Ms. H. Sai Shreya Reddy (MBA II Yr)
 - Ms. K. Sandhya Rani (MBA I Yr)

Ms. K. Sravanthi (B.Com III Yr)

Ms. K. Veeramma (B.Com III Yr)

- Ms. K. Supriya & Ms. Chandrika of BBA II Yr won First Prize in Dance Competitions held at intercollegiate commerce fest organized by an educational institution in Hyderabad on March 26,2025.
- Ms. V. Sneha of MBA I Yr has won Second Prize in Mehendi Competition conducted by an educational institution as a part of intercollegiate fest.
- Ms. K. Manasa of MBA I Yr has won First Prize in Cloud Innovator event and 2nd Prize in Ad Recall event in intercollegiate fest organized by an educational institution in Hyderabad.--26 april 2025.
- Ms. G. Glory of MBA II Yr has secured First Prize in Poster Making Competition organized by JNTUH University.
- Ms. Sannu Kumari stood second in JAM event organized by JNTUH university
- Ms. V. Thrisha Goud has completed four internships during May 2025

- ❖ Prof. R. Chandra Sekhar, Professor in Department of Business Management was invited as Chief Guest for Inaugural of Sri Samvidhaan – 2025, management fest organized by Sridevi Women's College, Hyderabad in May 2025. He delivered a Resource Person for a Management Development Program at Sridevi Women's College in April 2025. He delivered a Guest Lecture in 'Orientation Program' of CMA, Vijayawada chapter in March 2025. He was also in Judge Panel for the management fest organized by DBM Osmania University in April 2025. He was Convener for 5 day National Online FDP in May 2025.
- ❖ NSL. Praveena, Vice-Principal and Associate Professor in Department of Business Management was honored with the 'Sankalp Excellence Award' by Sankalp Foundation on the occasion of International Women's Day for her contributions to education and culture in March 2025
- ❖ Dr. M. Rama, IQAC coordinator and HOD & Associate Professor in Department of Business Management was awarded Ph.D in September 2024. She was also awarded 'Best Coordinator Award' by ICT Academy in November 2024. Her article – "Emotional Intelligence – Vital Component in Changing Leadership Styles in Complex Business Environment" was featured in HMA Souvenir in Feb 2025. She has presented paper on "Climate Finance in India" in International Conference by Dept. of Management Studies, NALSAR University of Law in April 2025.
- ❖ Ms. D S CH S Harini, HOD & Associate Professor, Department of Commerce has received Silver Certificate in NPTEL course "Cryptography and Network Security" in Jan-Apr 2025 semester.
- ❖ Ms. D. Saritha, English Faculty, Assistant Professor in Department of Science has presented a paper on "Models of the mind in Indian and Western artistic and Philosophical Traditions" in an International Conference in EFL University, Hyderabad in March 2025. She also published the paper on 'Integral Yoga and the Ascent of Consciousness: Bridging the Eastern and Western Perspectives on Human Evolution in Sri Aurobindo's Texts" in International Journal of Research Creative Thoughts (IJCRT) in May 2025.
- ❖ Ms. T. Bhargavi, Assistant Professor in Department of Business Management presented paper on "Customer Satisfaction on Digital Finance: Banking & Digital Wallets in Indian Market" to NALSAR University in April 2025.
- ❖ Dr. Ch. Jyothi, Physical Education Director was recognized as 'Best Sports Director' of the year 2025 by International Grandeur Award held on 3rd May 2025. She was elected as Treasurer for Telangana State Tug-of-War Association in August 2024. She was recognized as the 'Best Physical Education Teacher of the Year' Award by BEST University, AP in March 2025. She was the recipient of 'Sports Achievement Award of Excellence 2025" for her outstanding contribution to students by Jai Bharat Legend Sports Academy.
- ❖ Mr. SNSS Srinivas, Assistant Professor in Department of Science has published patent titled – "System and method for enhancing VLSI design reliability using advanced fault detection and

diagnosis” in May 2025.

- ❖ Ms. B. Shivalakshmi, Associate Professor in Department of Business Management has presented a paper titled – “Potential of International Business and Agriculture Sector Imbalance – Is there any mismatch?” in International Multidisciplinary Research Colloquium – 2025 in May 2025. She also participated in the Leadership Conclave organized by Hyderabad Management Association, focusing on leadership development and institutional best practices.
- ❖ Ms. N P Swathi, Assistant Professor in Department of Commerce has received an ‘Appreciation Letter’ thanking her motivating students to submit essays for which Rishi UBR Women’s College has received ‘Bronze Certificate’ from the Heartfulness Trust and Shri Ram Chandra Mission in collaboration with Commonwealth for maximum participation from the college in 2024. She has successfully completed ‘STEM Educator Program and Artificial Intelligence from LMES in April 2025.

Interesting Titbits

March 8 – INTERNATIONAL WOMEN’S DAY

International Women’s Day, celebrated every year on **8th March**, is a global occasion to honor the achievements, strength, and contributions of women in every field. It serves as a reminder of the importance of gender equality, women’s empowerment, and creating opportunities for a better, inclusive future. This day inspires us to recognize the role of women in shaping society and to continue working towards equality and respect for all.

March 22 – WORLD WATER DAY

World Water Day, celebrated every year on **22nd March**, is dedicated to raising awareness about the importance of fresh water and advocating for the sustainable management of this vital resource. It reminds us that water is essential for life, health, and development, and calls for collective action to conserve and protect it for future generations.

April 7 – WORLD HEALTH DAY

World Health Day, Acknowledged every year on **7th April**, emphasizes the importance of good health and well-being for all. Our **Primary Health Centre (PHC)** plays a key role in supporting this goal by providing accessible healthcare, promoting preventive measures, organizing health awareness programs, and encouraging healthy lifestyle practices among students and staff. Together, we strive to create a healthier campus community in line with the spirit of this day.

April 22 – EARTH DAY

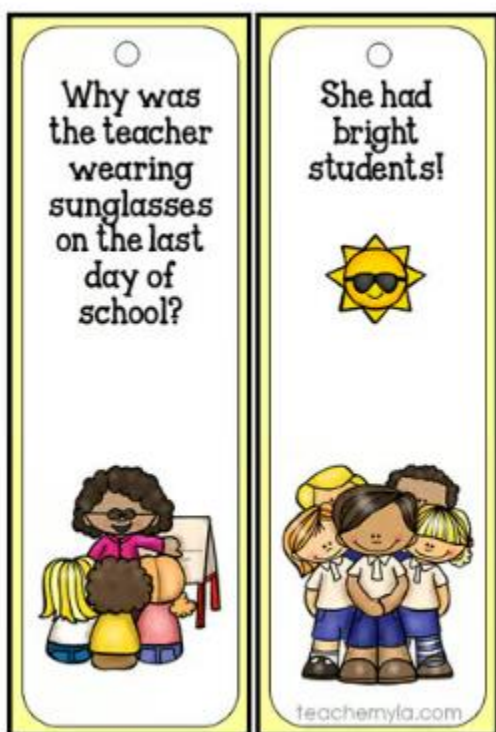
Earth Day, marked every year on **22nd April**, is dedicated to raising awareness about environmental protection and promoting sustainable practices. It reminds us of our responsibility to care for the planet,

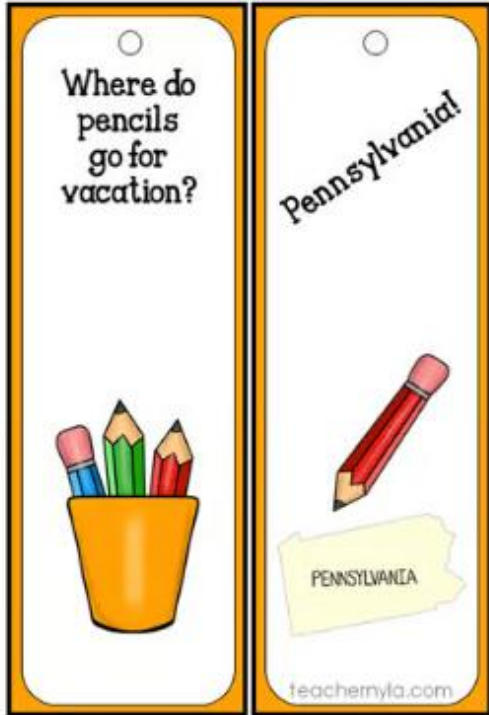
conserve natural resources, and take action to combat climate change for a healthier, greener future.

May 1 – INTERNATIONAL LABOUR DAY

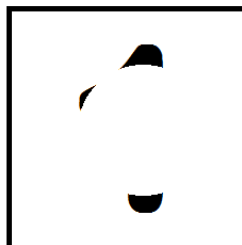
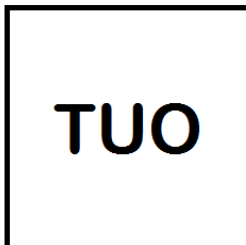
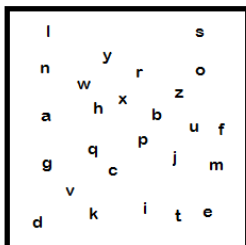
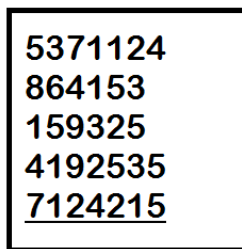
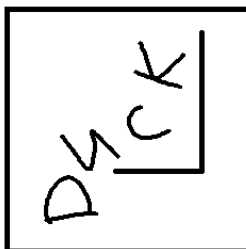
International Labour Day, marked every year on **1st May**, honors the contributions of workers and promotes their rights and welfare. It serves as a reminder of the importance of fair working conditions, dignity of labor, and the role of the workforce in building a strong and prosperous society.

Fun Zone

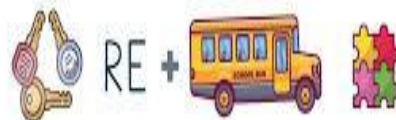


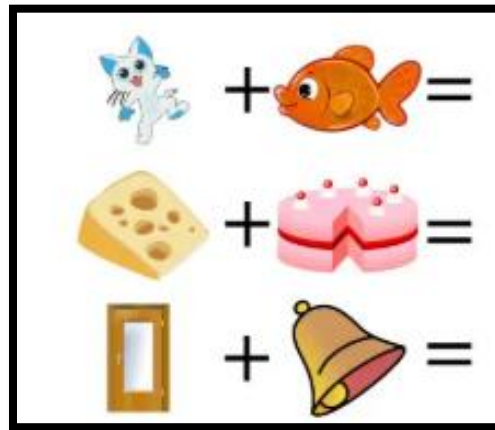
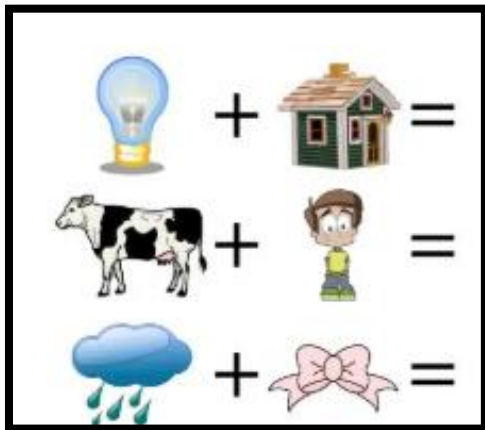


Rebuz puzzles



**TRICKY REBUS
PUZZLES**
with answers.





Answers:

1. Walkie Talkie, Sitting Duck, Find the order, Find the word, Circles.
2. Tricky rebus Puzzles
3. A. Light House
B. Cow + Boy → Cowboy
C. Rain + Bow → Rainbow
4. A. Cat + Fish → Catfish
B. Cheese + Cake → Cheesecake
C. Door + Bell → Doorbell

Alumni Feedback



S Sai Tejaswi MBA 2022-24 Batch

As an alumna of Rishi UBR Women's College.

I am grateful for the numerous opportunities the institution has provided for my personal, academic and professional growth. Rishi's dedicated faculty offered consistent encouragement across academics, sports and extracurricular activities, fostering a well-rounded learning experience. During my 4th semester of MBA, I was successfully placed with Tek One IT Services Pvt. Ltd. with a competitive package. My journey at Rishi improved my communication and interpersonal skills very well and also provided an environment that nurtured my ambitions. The strong foundation built by Rishi continues to empower me in turning my dreams into reality



Simra Tazeen, MBA 22-24 Batch

Rishi UBR Women's College is affiliated with Osmania University and follows a robust academic curriculum that integrates theoretical and practical learning to promote a well-rounded education. The college is approved by AICTE and is committed to quality enhancement through an active Internal Quality Assurance Cell (IQAC) formed in November 2020, which helps continuously uplift both academic and non-academic standards.

Students benefit from experienced and qualified faculty members across disciplines (e.g., Commerce, Science, MBA), who are accessible and supportive, fostering a strong mentoring environment. The institution offers a vibrant campus life with ample opportunities for cultural engagement through clubs, fest events, NSS/NCC, and celebration of occasions like Women's Day and management fests such as Arohan. Infrastructure is modern and student-friendly, featuring smart classrooms, well-equipped labs, seminar halls, library, sports facilities, and innovation hubs that greatly enhance the learning experience. Rishi UBR's placements and training cell are proactive. students receive regular soft skills training, internships, and placement support; many have been recruited by reputed companies, and the college has excelled in Internshala internship rankings in Telangana.



Iam T. Bharani, an MBA student from the 2024 batch

Rishi College. Looking back on my time at the college, I'm thankful for the learning environment and the support provided by the faculty. The teaching was mostly effective, and the staff were approachable whenever guidance was needed. However, I believe there is still room for improvement in areas such as industry exposure, communication, and infrastructure. More focus on practical learning, internships, and workshops would benefit future students, especially in a professional course like MBA. Additionally, better communication of updates and improved campus facilities—like consistent Wi-Fi and more student engagement activities—would enhance the overall experience. I appreciate the efforts the college has made so far and hope it continues to grow and provide even better opportunities for upcoming batches.



Ms Khushi , B.Com 21-24

Rishi UBR Women's College is not just a college to me, it is my second family. Every festival we celebrate together fills my heart with joy and makes me feel truly connected to everyone here. Our teachers are the biggest strength of the institution. They are caring, supportive, and always ready to guide us in the right direction. Their encouragement gives me the confidence to achieve my dreams. The atmosphere here is full of warmth, unity, and positivity. I am forever grateful to be a part of this beautiful journey at Rishi UBR Women's College.