



Rishi UBR Degree & PG College for Women

ACTIVITY REPORT

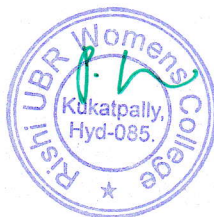
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| Name of the Activity | Seminar on Intellectual Property Rights |
| Type of Activity | Curricular |
| Date and Time of Activity | 29-04-2022; 11.00 am to 12.30 pm |
| Details of participants | 81; B. Sc and B. Com final Year students |
| Coordinator | Dr. S Subbalakshmi |
| Organizing department/Support system | IPR Cell |
| Collaborating Agency | R & D Cell |
| Description | <p>The resource person was Ms. N S L Praveena certified on IPR from NPTEL. The session was conducted on the occasion of IP Day to spread awareness on IP. The session briefed on Importance of IPR and the six elements of IPR. The elements like Patents, copyrights, trademarks industrial designs etc were discussed. The role they play in encouraging innovation and fundamentals of the elements. All the elements were explained with suitable examples. The questions related to the IP Elements were clarified.</p> |
| Photos | |



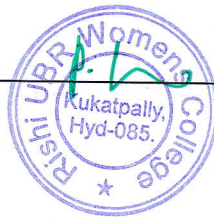
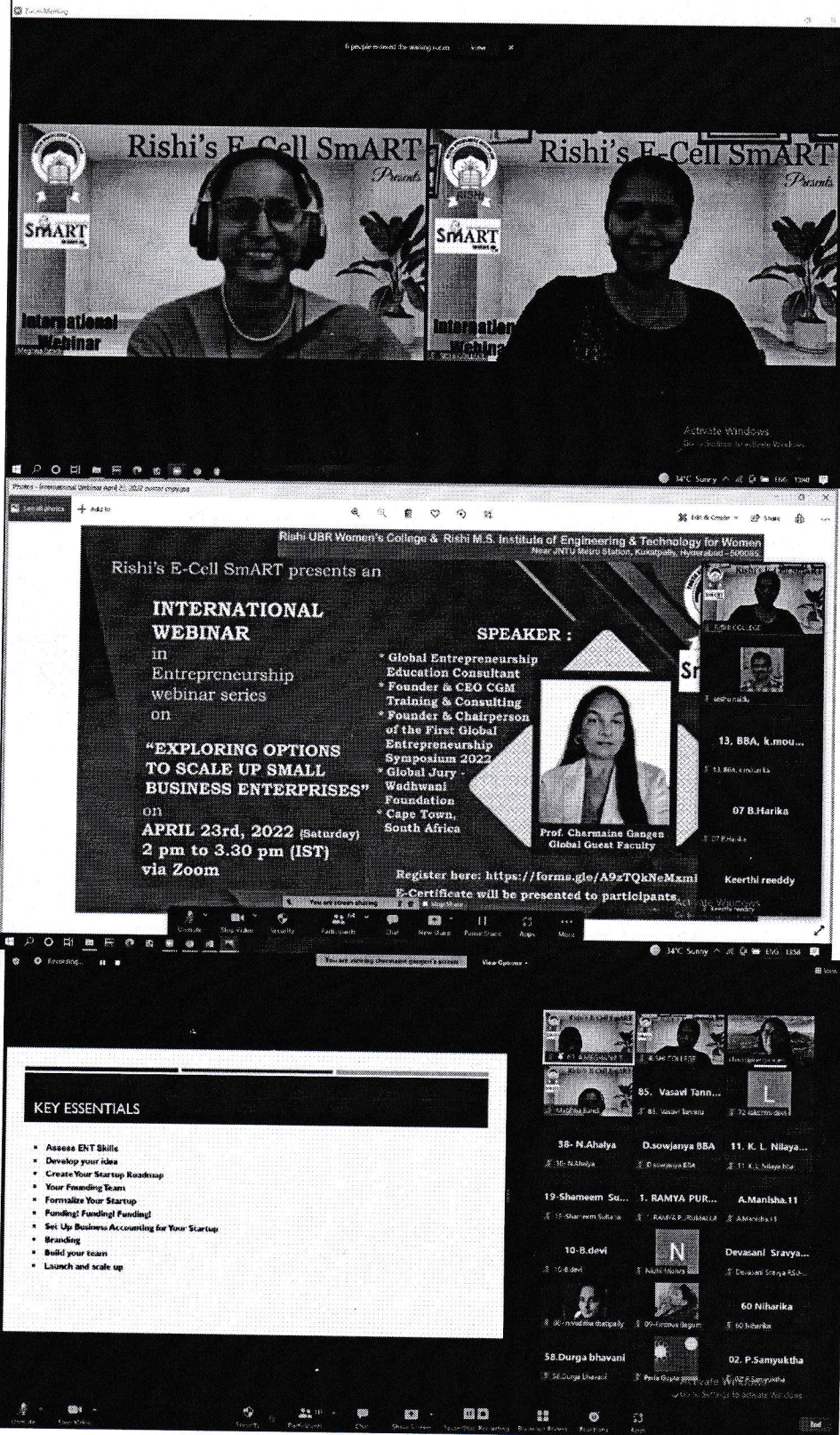


Rishi UBR Degree & PG College for Women

| ACTIVITY REPORT | |
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| Name of the Activity | International Online Seminar on “Exploring Options to Scale up Small Business Enterprises” |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 23-04-2022; 2.00pm to 3.30pm IST |
| Details of participants | 298 online participants, students and faculty of Rishi, Secretary Correspondent Ms. Rajasree, E leader coordinators |
| Coordinator | Ms. Meghna Bandi and Ms. NSL Praveena |
| Organizing department/Support system | Entrepreneurship and Innovation Cell |
| Collaborating Agency | Department of Business Management and Department of Commerce |
| Description | <p>As a continuation of the Entrepreneurship Webinar series this year Rishi’s E cell Smart organized an International webinar on “ Exploring Options to Scale up Small Business Enterprises”. The Guest Speaker Prof Charmaine Gangen is a Global Entrepreneurship Education Consultant in Cape Town South Africa. There were student participation from South Africa, Peru, Philippines, UAE and India. The google form for registration was created where all the participants registered. All the participants were issued E Certificates too. The speaker had a very interactive session with the students highlighting the growth of Unicorns in India and the steps and Precautions to be taken for the establishment of small businesses. Students cleared various doubts about the Indian and South African Startups. The congenial environment for small start ups in India and South Africa.</p> |




Photos

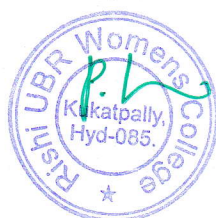




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ACTIVITY REPORT

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| Name of the Activity | Seminar on current Issues in Intellectual Property Rights |
| Type of Activity | Curricular |
| Date and Time of Activity | 21-01-2022; 1.00pm to 2.30pm |
| Details of participants | 51 |
| Coordinator | Dr. S Subbalakshmi |
| Organizing department/Support system | IPR Cell |
| Collaborating Agency | Projects & Incubation Center |
| Description | <p>The resource person was Ms. N S L Praveena. India is advancing in many sectors and government is giving a major push to startup ecosystem with schemes like startup India, etc; there are many challenges with IP. Some of the challenges faced are section 84, 3(d), process to product patents. Some fields like agriculture and pharma are very sensitive in our country with respect to IP. The scenarios were explained in detail.</p> |
| Photos |  |

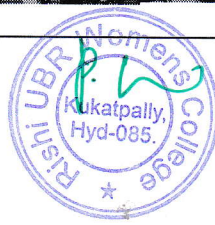




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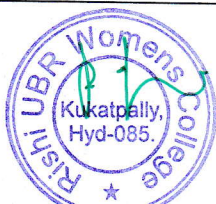
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| ACTIVITY REPORT | |
| Name of the Activity | Seminar on IPR – Indian Eco system |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 30-09-2021; 11:30 am to 12.30pm |
| Details of participants | 86 students |
| Coordinator | Ms. Mounika Simhari |
| Organizing department/Support system | IPR Cell |
| Collaborating Agency | Projects & Incubation Center |
| Description | <p>The resource person was Ms. N S L Praveena. In the growing technological era, the role of IPR was explained. The Indian IP ecosystem and Government initiatives were discussed. The IP filing trends and registration process was explained. The various steps in patent registration process lie filling the patent application and get it numbered; request for publication, request for examination and then examination report. The important step is checking the prior search the patentability of the invention. students were encouraged to raise questions and the doubts were clarified.</p> |
| Photos | |

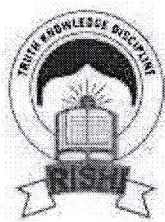




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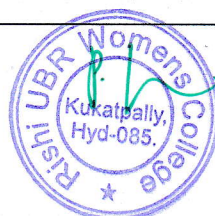
| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Seminar On IPR & Research Ethics |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 07-07-2021; 2:00 pm to 3:30 pm |
| Details of participants | 78students ; 4 faculty Members |
| Coordinator | Dr. K Suguna |
| Organizing department/Support system | IPR Cell |
| Collaborating Agency | R & D Cell |
| Description | <p>The resource person was Ms. N S L Praveena. The role of IPR in creating an ethical research environment had been discussed. IPR tries to establish secure channel for transfer of know how. IPR helps the researchers to protect their work and avoid plagiarism also. The linkage of IPR to research ethics was explained. The session focussed on not to infringe the copyright of the owner or author of the published work.</p> |
| Photos | |





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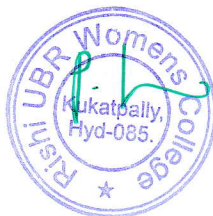
| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Online Seminar On Sampling Techniques-Probability and Non Probability sampling |
| Type of Activity | Curricular |
| Date and Time of Activity | 27-05-21; 2 pm to 3.30 pm |
| Details of participants | 62 students |
| Coordinator | Ms. S Rani |
| Organizing department/Support system | Research & Development Cell |
| Collaborating Agency | - |
| Description | The resource person was Ms M Rama. The role of sampling in hypothesis testing was explained. The probability sampling technique was explained. The most critical element of probability sampling that everyone in the population has a known and equal chance of getting selected. The various types of probability sampling like simple random sampling, stratified random sampling, random cluster sampling and systematic sampling were explained with examples. The differences between probability and non probability sampling were discussed. |
| Photo | |





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| ACTIVITY REPORT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------|--|-----------------|---------------------|-----------------|----------|--------|----|-----------|--------|----|--|------------|---|--|-----------------|----|--|-------------|---|-------|-------------|----|--|------------|---|--------------|------------------|-----------|--|--------------|--|
| Name of the Activity | Workshop On Business Plan | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Type of Activity | Co-curricular | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Date and Time of Activity | 18th May 2021; 11 am to 12.30 pm | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Details of participants | 36 students 5 faculty | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Coordinator | Ms. NSL Praveena and Ms. Meghna Bandi | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Organizing department/Support system | Rishi E Cell SmART | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Collaborating Agency | - | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Description | Ms. Meghna Bandi and Ms. NSL Praveena took a training session to explain to the students how to systematically write a business plan, from the ideation process to building a lean canvas and doing the right market research and competitors analysis to build a business plan was explained to the presenters. 30 minutes question and answer session was also conducted to clarify the doubts before making a formal presentation. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Photo | <table border="1" style="display: none;"> <caption>Wastewater produced in an average home with WELS 3 star rated fixtures</caption> <thead> <tr> <th>Wastewater Type</th> <th>Wastewater Resource</th> <th>Ltr./Person/Day</th> </tr> </thead> <tbody> <tr> <td>Backwash</td> <td>Toilet</td> <td>20</td> </tr> <tr> <td>Greywater</td> <td>Shower</td> <td>63</td> </tr> <tr> <td></td> <td>Hand basin</td> <td>6</td> </tr> <tr> <td></td> <td>Washing machine</td> <td>13</td> </tr> <tr> <td></td> <td>Laundry tub</td> <td>2</td> </tr> <tr> <td>Other</td> <td>Kitchen tap</td> <td>12</td> </tr> <tr> <td></td> <td>De-washing</td> <td>3</td> </tr> <tr> <td>Total</td> <td>greywater</td> <td>64</td> </tr> <tr> <td></td> <td>Total</td> <td></td> </tr> </tbody> </table> | Wastewater Type | Wastewater Resource | Ltr./Person/Day | Backwash | Toilet | 20 | Greywater | Shower | 63 | | Hand basin | 6 | | Washing machine | 13 | | Laundry tub | 2 | Other | Kitchen tap | 12 | | De-washing | 3 | Total | greywater | 64 | | Total | |
| Wastewater Type | Wastewater Resource | Ltr./Person/Day | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Backwash | Toilet | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Greywater | Shower | 63 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Hand basin | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Washing machine | 13 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Laundry tub | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Other | Kitchen tap | 12 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Total | greywater | 64 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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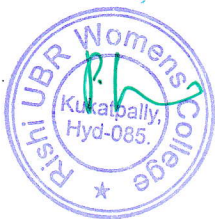
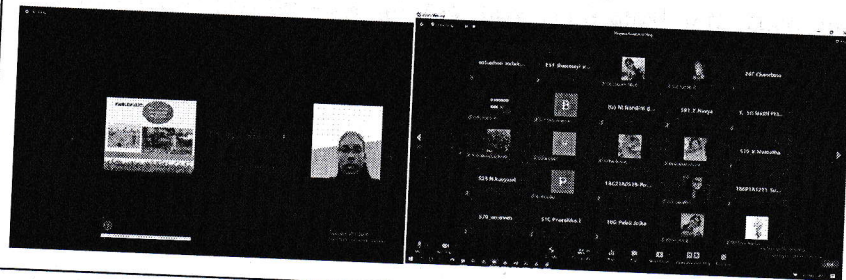
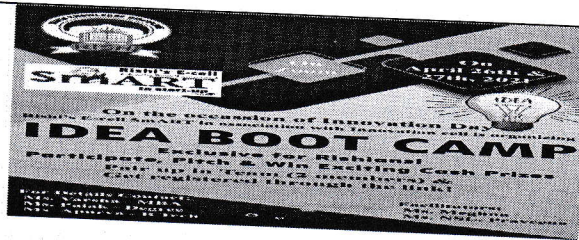


Rishi UBR Degree & PG College for Women

ACTIVITY REPORT

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| Name of the Activity | Idea Boot Camp |
| Type of Activity | Co Curricular |
| Date and Time of Activity | April 26 and April 27, 2021; 5 pm to 6.30 pm |
| Details of participants | 48 student participants and 15 faculty |
| Coordinator | Ms. NSL Praveena and Ms. Meghna Bandi |
| Organizing Department/ Support system | Rishi E Cell Sm ART |
| Collaborating Agency | - |
| Description | <p>The Rishi E Cell SmART conducted the idea boot camp where the students from Rishi UBR Degree and PG College presented their ideas to the faculty coordinators Ms. Meghna Bandi and Ms.NSL Praveena. It was a Virtual event. The presenters explained their ideas with usefulness to the society and how they would start implementing them through a power point presentation. Ms M Rajasree, secretary and Correspondent, Rishi Group Of Institutions and all the faculty wished and encouraged the students. A total of 24 teams presented their business ideas. A cash prize of Rs 1000 was announced for the best idea presenter from Degree, PG and B.Tech students.</p> |

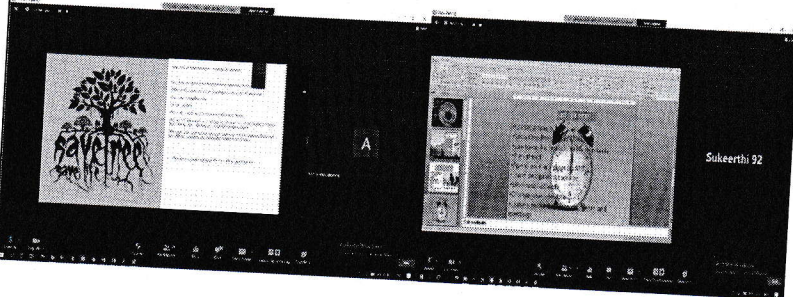
Photos

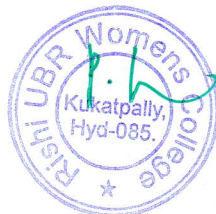




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ACTIVITY REPORT

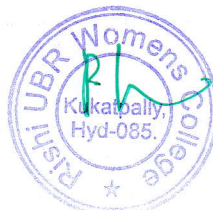
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| Name of the Activity | Online Business plan Presentation-world Creativity & Innovation day |
| Type of Activity | Co curricular |
| Date and Time of Activity | April 20th and 21 st , 2021 |
| Details of participants | 45 (15 teams of Rishi Group of Institutions) |
| Coordinator | Ms. N S L Praveena and Ms. Meghna Bandi |
| Organizing department/Support system | E Cell sSMART |
| Collaborating Agency | Project and Incubation cell |
| Description | The participants of the Idea boot camp were invited to present their business ideas online in the format prescribed. Ms. Meghna Bandi, Dr. Suguna and Ms. Lakshmi Tulasi (the placement coordinator) were the judges for the occasion. 15 student groups presented their Business plans, some notable presentations were, disposable beds for covid patients with cardboards, waste management, online question banks, and a water purification plant podcast for the students. The presentations were rated by all the 3 coordinators of the cells involved. |
| Photo |  |





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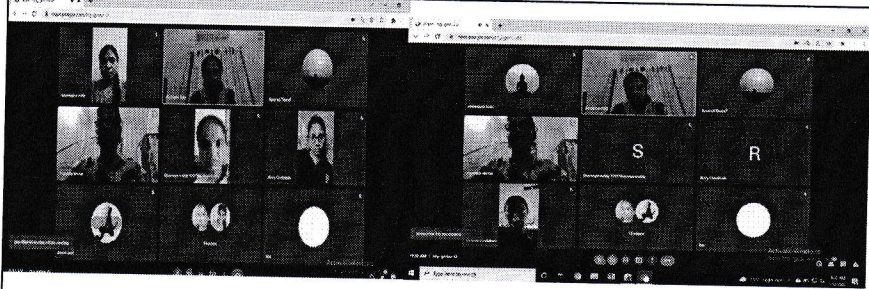
| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar On Research design and Methodology |
| Type of Activity | Curricular |
| Date and Time of Activity | 04-03-2021; 11am to 12.30 pm |
| Details of participants | 62 students |
| Coordinator | Ms. M Rama |
| Organizing department/Support system | Dep. Of Business Management |
| Collaborating Agency | R & D Cell |
| Description | The resource person was Dr. K Suguna. The session focused on giving insights to students as to the importance of research design and methodology and how different types of research call for different designs. The research topic influences the methodology to be adopted and decision on sample size and sample instrument. The procedure to be adopted for selection of research design and other influencing variables was explained. The preliminary and widely design and methodologies were explained with examples. The students were given few scenarios and were questioned on the design and methodology they would adopt. |
| Photo | |

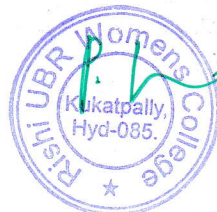




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ACTIVITY REPORT

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| ACTIVITY REPORT | |
| Name of the Activity | Seminar On IPR- Geographical Indicators |
| Type of Activity | Co Curricular |
| Date and Time of Activity | 08-01-2021; 11am to 12.30 pm |
| Details of participants | 63 students |
| Coordinator | MS. N S L Praveena |
| Organizing department/Support system | IPR Cell |
| Collaborating Agency | Dept. Of Science |
| Description | <p>The resource person was Ms. Archana Patil from Rishi MS Institute of Engineering & technology for Women..The session started with taking students opinion on IPRs. The various products of our country which have specialty were introduced and discussed. The IPR-GI was explained and the relevance was discussed. The importance of Geographical indicators and the connect to the place of origin was discussed. The students were divided into groups to discuss on the products which are associated to a region. The session helped students understand the importance of IPR-GI and how it would protect those products.</p> |
| Photo |  |

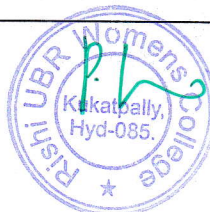




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ACTIVITY REPORT

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| ACTIVITY REPORT | |
| Name of the Activity | Online seminar on Synopsys Writing |
| Type of Activity | Curricular |
| Date and Time of Activity | 16-12-2020; 11 am to 12.30 pm |
| Details of participants | 74 students |
| Coordinator | Ms. Sujitha Devi |
| Organizing department/Support system | Department of Business Management |
| Collaborating Agency | R & D Cell |
| Description | <p>The resource persons were Ms. N S L Praveena .Synopsys submission is a part of the curriculum for students of Management. The contents of synopsis was explained and its importance as a pre cursor to the final project or research paper was discussed. The identification of key words in abstract was discussed in detail. The language to be used with reference to writing objectives and need was discussed. The importance of preliminary literature review was discussed. The scope of study and methodology was discussed with students. The questions of students were addressed which were mainly on methodology and research design.</p> |
| Photo | |

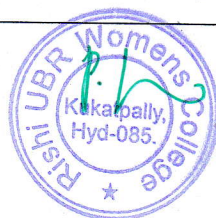




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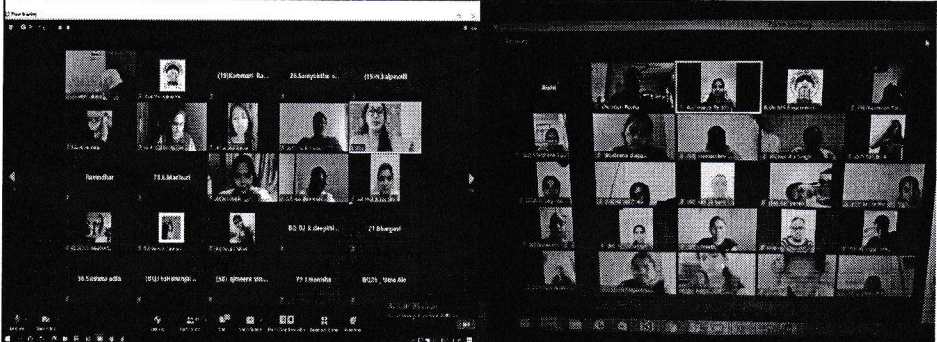
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| ACTIVITY REPORT | |
| Name of the Activity | Seminar On Effective Research Writing |
| Type of Activity | Curricular |
| Date and Time of Activity | 10-11-2020; 11 am to 12.30 pm |
| Details of participants | 54 students |
| Coordinator | Dr. V Swathi |
| Organizing department/Support system | R & D Cell |
| Collaborating Agency | -- |
| Description | <p>The resource person was Dr. K Suguna. The session was primarily intended for the students to understand importance of research writing. The various steps in effective research writing from selection of topic to references and bibliography was explained. The session explained the process of preliminary literature review which would lead to identification of research gap, thereby leading to topic selection. The various parameters to be considered while writing research papers like strong need of the topic, robust research design and suitable methodology was discussed. The selection of statistical tools according to the sample instrument and sample was explained. The session was very informative for students</p> |
| Photo | |

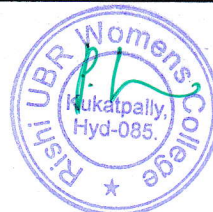




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ACTIVITY REPORT

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| ACTIVITY REPORT | |
| Name of the Activity | Seminar on IPR-Importance and challenges in Domain |
| Type of Activity | Co Curricular |
| Date and Time of Activity | 13-10-2020; 1 pm to 2.30 pm |
| Details of participants | 96 students |
| Coordinator | Ms. D Harini |
| Organizing department/Support system | IPR Cell |
| Collaborating Agency | Dept. Of Commerce |
| Description | <p>Mr. G Praveen and Dr. K Suguna were the resource persons. The session started with brief introduction of Intellectual Property rights (IPR). The session highlighted the importance of IPR and the crucial role it plays to protect the entrepreneurial spirit. A potential inventor has to be to beware of the law in India and also have assurance of how the invention can be protected. The various challenges of IPR was also discussed. Students were explained on how IPR can help securing the ideas, export them and ensure profit and growth. The major challenges like copying, plagiarism and piracy for IPR Domain were discussed.</p> |
| Photo |  |

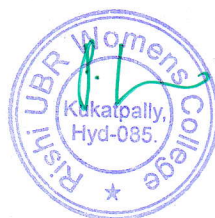




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ACTIVITY REPORT

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| ACTIVITY REPORT | |
| Name of the Activity | Online Seminar On Importance of Entrepreneurship |
| Type of Activity | Co Curricular |
| Date and Time of Activity | 11-09-2020; 11am to 12.30 pm |
| Details of participants | 71 students |
| Coordinator | Ms. N S L Praveena |
| Organizing department/Support system | E Cell SmART |
| Collaborating Agency | -- |
| Description | The resource person was Ms. B Meghna, Rishi E Cell SmArt Coordinator and Co Founder..The students were explained the importance of entrepreneurial ecosystem. The students were motivated to take up entrepreneurship. Some examples of entrepreneurs, their success stories and their contribution to society in terms of increasing employment, self-sustainability etc. Students were explained the importance of start ups and were explained the various government schemes. Students were motivated to become job givers rather than job seekers. The multiple dimensions of entrepreneurship was explained. |
| Photo | |

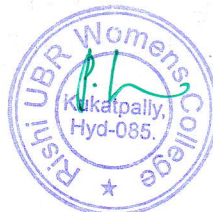




RISHI UBR DEGREE & PG COLLEGE FOR WOMEN

ACTIVITY REPORT

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| ACTIVITY REPORT | |
| Name of the Activity | Seminar On Mergers and acquisitions in startup space |
| Type of Activity | Curricular |
| Date and Time of Activity | 27-08-2020; 2 pm to 3 pm |
| Details of participants | 64 students |
| Coordinator | Ms. B Meghna |
| Organizing department/Support system | Rishi E Cell SmArt |
| Collaborating Agency | -- |
| Description | <p>The resource person was Dr. Lalitha Ramakrishnan. The session was primarily intended for the students to understand importance of mergers in start up space. There are many companies which have cash and are looking around them for good value companies. The good value companies which might have useful products and services for customers might be looking for partners to nurture them and invest in them. The technology also has a big role to play. The session briefed on various mergers and acquisitions happening in the Indian Startup ecosystem. The session was very informative for students.</p> |
| Photo | |

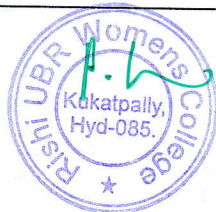




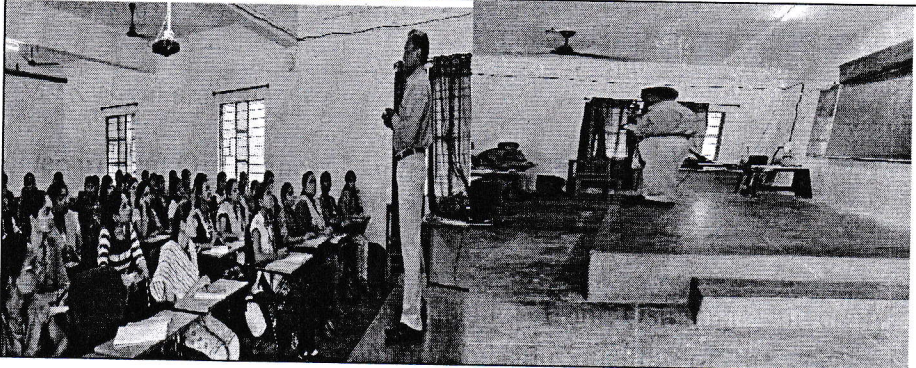
RISHI UBR DEGREE & PG COLLEGE FOR WOMEN

ACTIVITYREPORT

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|--------------------------------------|---|
| ACTIVITYREPORT | |
| Name of the Activity | Online seminar On "Conceptualization Of Idea" |
| Type of Activity | Co- Curricular activity |
| Date and Time of Activity | 16/7/2020 ; 2:30 pm to 3:30 pm |
| Details of participants | 92 students faculty -5 |
| Coordinator | Ms. N S L Praveena |
| Organizing department/Support system | Rishi Entrepreneurship & Innovation Cell SmART |
| Collaborating Agency | - |
| Description | The resource persons were Ms. Meghna Bandi and Ms. N S L Praveena. The Online session focused on Conceptualization of Idea in continuation to idea generation. The conceptualization phase turning the idea into business model was explained. The various important factors like competitive positioning, target markets had to be identified during the phase. The various steps in conceptualization like branding, audience, call to action, rehearse, etc. The questions were answered and the feedback was collected. |
| Photo | |



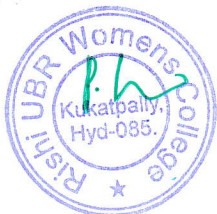


| ACTIVITYREPORT | |
|-------------------------------------|---|
| NameoftheActivity | Seminar on overview of IPR and its evolution |
| TypeofActivity | Co- Curricular |
| DateandTimeofActivity | 27-04-2019; 2:30 to 3:30 pm |
| Detailsofparticipants | 106 |
| Coordinator | Ms K Sivakaranthi |
| Organizing department/Supportsystem | Department Of Business Management |
| Collaborating Agency | Projects & Incubation Center |
| Description | The resource person was Dr Jahangir from Osmania University. The session started with welcoming and introduction of the speaker. The session focused on defining and explaining IPR. The various types of IPR like copyright, patents, trademarks, Industrial designs, Geographical Indications and Trade secrets was discussed. The tools for public outreach was shared. The importance of IPR was explained. |
| Photo |  |



RISHIUBR Degree & PG COLLEGE FOR WOMEN

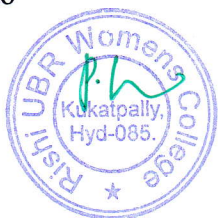
| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Trade mark Act 1999-An Overview |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 04-04-2019; 2:00 pm to 3:15 pm |
| Details of participants | 98 |
| Coordinator | Ms kasturi |
| Organizing department/Support system | Department Of Commerce |
| Collaborating Agency | Projects & Incubation Center |
| Description | <p>The resource person was Dr A Srihari krishna. The students were explained on The Trademark Act of 1999 that it governs the Registration of certification marks. There was discussion on Trade dress which refers to features of a product's visual appearance, such as the design of a building or its packaging, that indicate the product's source to customers. It falls under the category of intellectual property. The session also explained that The Trademark Act, 1999 deals with the protection, registration and prevention of fraudulent use of trademarks. It also deals with the rights of the holder of the trademark, penalties for infringement, remedies for the damaged as well as modes of transference of the trademark.</p> |
| Photo | |





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| ACTIVITYREPORT | |
|-------------------------------------|---|
| NameoftheActivity | Seminar On Bibliography writing-APA Style |
| TypeofActivity | Co- Curricular |
| DateandTimeofActivity | 26-03-2019; 2:00 pm to 3:15 pm |
| Detailsofparticipants | 86 MBA II Year studnets |
| Coordinator | Ms M Rama |
| Organizing department/Supportsystem | Department Of Business Management |
| Collaborating Agency | R & D Cell |
| Description | <p>The resource person was Dr K Suguna. The resource person was Ms M Rama. The session was conducted to enlighten students on bibliography writing. The session started with giving importance of bibliography and the various styles. The mostly asked and preferred format in research journals and publications would be APA Style (American psychologists association) style. The procedure of writing bibliography for articles from journals, Ph.d Thesis , web articles, text books and websites in APA style was explained. The session also explained the procedure of using APA style through MS Word. The doubts were clarified.</p> |
| Photo | |

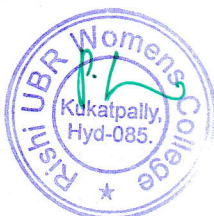




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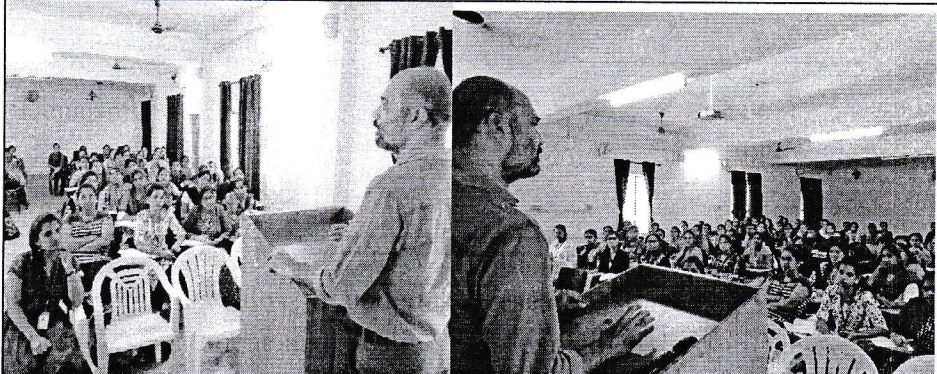
ACTIVITY REPORT

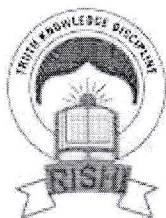
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| ACTIVITY REPORT | |
| Name of the Activity | Seminar On Understanding the Patent Application Procedure |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 07-03-2019 ; 2:15 pm to 3:30 pm |
| Details of participants | 90 |
| Coordinator | Ms. K P Sujatha |
| Organizing department/Support system | Department of Science |
| Collaborating Agency | Projects & Incubation Center; Bharat Yuva Shakthi Trust |
| Description | The resource person was Mr. Jagan Mohan from BYST. The importance of patent was explained. The steps involved in patent application Procedure like writing down the numerous details of the invention, novelty or patentability search, writing the patent application, filling it properly, filing it, publication, request for examination, response to objections was discussed briefly. The precautions to be taken at each and every step and important techniques were briefly explained. |
| Photo | |





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| ACTIVITYREPORT | |
|-------------------------------------|--|
| NameoftheActivity | Seminar on Attitude Measurement & Scaling |
| TypeofActivity | Co- Curricular |
| DateandTimeofActivity | 22-02-2019 |
| Detailsofparticipants | 87 |
| Coordinator | Ms Mounika Simhari |
| Organizing department/Supportsystem | Department Of Business Management |
| Collaborating Agency | R & D Cell |
| Description | <p>The resource person was Dr A Srihari Krishna. The session focused on importance of scales to undertake research study. The meaning of the words Measurement and Scaling was explained first in the session. The characteristics of scales was discussed. The various types of scales like ordinal scale, nominal scale, interval scale and ratio scale were explained with suitable examples. The various facts of the scales and their application was also discussed.</p> |
| Photo |  |



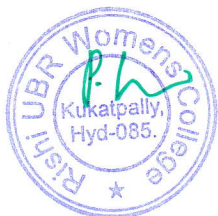
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ACTIVITYREPORT

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|--------------------------------------|---|
| ACTIVITYREPORT | |
| Name of the Activity | Patent Drafting |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 31-01-2019; 2:00 pm to 3:15 pm |
| Details of participants | 94 |
| Coordinator | Ms Nanda Kumari |
| Organizing department/Support system | Department Of Business Management |
| Collaborating Agency | Projects & Incubation Center |
| Description | The resource person was Mr Prashanth. The session focused on explaining a patent draft. It was explained that a patent draft is a document that is submitted to a patent office for review and examination of the invention. The different aspects of a patent draft like Title, abstract, background, summary, brief description, detailed description, claims and drawings were briefly explained. Some sample documents were shown |
| Photo | |




| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar on Philosophies and language of Research Theory |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 12-12-2018; 2 pm to 3:15 pm |
| Details of participants | 85 B.Sc III Year |
| Coordinator | Ms S V M N Sujitha Devi |
| Organizing department/Support system | Department Of Business Management |
| Collaborating Agency | R& D Cell |
| Description | <p>The resource person was Dr K Suguna. The basic philosophical theories associated with research like positivism, pragmatism and post positivism were explained briefly. The session focused on research being systematic way of finding the truth or in a scientific way. The research is bounded. The usage of multi syllable words and framing of questions was explained. The jargon like longitudinal study, cross sectional study and types of variables were discussed. The technique used for formulation of hypothesis was explained.</p> |
| Photo | |





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ACTIVITY REPORT

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|--------------------------------------|--|
| ACTIVITY REPORT | |
| Name of the Activity | Entrepreneurial workshop-One Dollar Venture |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 12-11-2018 to 14-11-2018 |
| Details of participants | MBA I Years; 42 |
| Coordinator | Ms. Meghna Bandi |
| Organizing department/Support system | Department Of Business Management |
| Collaborating Agency | Rishi E Cell SmART |
| Description | <p>The workshop is conducted with the intention of giving an experience to students about managing a small venture. First day, students are given instructions for stall setup and other important guidelines and are guided according to their ideas. Students are instructed to use minimum investment of Rs 50 and set up a small stall in the campus. They are asked to set up stall for a day for one hour. All the other students of the college are intimated about the stalls in advance so that they can utilize the services of set up stalls. The third day the participating students gave presentation of their product/service, profitability and their experience. The workshop is concluded with presentations of all participants</p> |
| Photo |  |

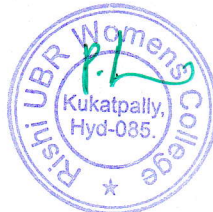




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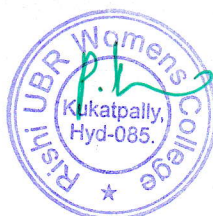
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|--------------------------------------|---|
| ACTIVITY REPORT | |
| Name of the Activity | Workshop On Idea Boot Camp |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 10-11-2018 2.00 P.m - 3.30 P.M |
| Details of participants | 56; participants from MBA, B. Sc and B.Com |
| Coordinator | Ms. Meghna Bandi |
| Organizing department/Support system | Department Of Business Management |
| Collaborating Agency | Rishi E Cell SmART |
| Description | The Rishi E Cell SmART conducted the Idea Boot Camp where the students from Rishi UBR Degree and PG College and B. Tech students from MS Rishi Institute of Technology presented their ideas to the faculty coordinators Ms. Meghna Bandi and Ms.NSL Praveena. It was a Virtual event and all the faculty and our Secretary Correspondent Ms. Rajasree Madam also blessed our students wishing them luck in presenting. A total of 24 teams presented their business ideas. A cash prize of Rs 1000 was announced for the best idea presenter from Degree, PG and B. Tech students. |
| Photo | |






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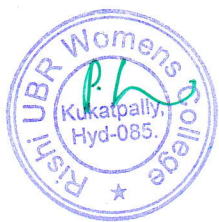
| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar on Idea conceptualization |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 24-10-2018 2.00 PM - 3.00 PM |
| Details of participants | 89 |
| Coordinator | Ms. Meghna Bandi |
| Organizing department/Support system | Department Of Business Management |
| Collaborating Agency | Rishi E Cell SmART |
| Description | <p>The resource person was Ms. B Meghna. The session started with Ms. Meghna's brain storming session on ideas and entrepreneurs. Many successful entrepreneurs were asked to be identified to motivate participants. The resource person explained about idea generation and how one should generate ideas with problems around us. The methods for effective idea generation were discussed. The session focused on turning ideas into business opportunities and how to find opportunities in challenging times. The importance of SWOT analysis was discussed. The various steps for start ups and low budget business ideas were discussed</p> |
| Photo | |





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| ACTIVITYREPORT | |
|-------------------------------------|--|
| NameoftheActivity | Seminar on Idea Generation |
| TypeofActivity | Co- Curricular |
| DateandTimeofActivity | 10-08-2018 2.00 PM - 3.30 PM |
| Detailsofparticipants | B.Sc III years;78 |
| Coordinator | Ms A N L Sudha |
| Organizing department/Supportsystem | Department Of Science |
| Collaborating Agency | Rishi E Cell SmART |
| Description | <p>The resource persons were ms Meghna Bandi and Ms N S L Praveena. The guest for the session was Mr Vikram Jeet Singh from NEN Wadhvani Foundation. The session started with brain storming session on ideas and entrepreneurs. Many successful entrepreneurs were asked to be identified to motivate participants. The resource person explained about idea generation and how one should generate ideas with problems around us. The methods for effective idea generation were discussed. The session focused on turning ideas into business opportunities and how to find opportunities in challenging times. The importance of SWOT analysis was discussed. The various steps for start ups and low budget business ideas were discussed</p> |
| Photo |  |

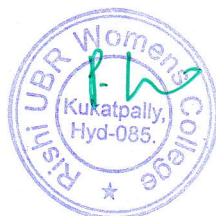




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ACTIVITY REPORT

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|--------------------------------------|--|
| ACTIVITY REPORT | |
| Name of the Activity | Seminar On Patent Act-1970 and Patent Rules-2013 |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 12-04-2018; 1 :00 pm to 2:30 pm |
| Details of participants | 64 |
| Coordinator | Ms A Sirisha |
| Organizing department/Support system | Dept Of Commerce |
| Collaborating Agency | Projects & Incubation Center |
| Description | <p>The resource person was from WeAIM. The resource person was Ms Rupali</p> <p>The various definitions of patent, start up and act were explained. The application procedure, registration and grant procedure was explained. The importance of patents was emphasized. The patent cooperation theory was explained. The filing and recording of applications was explained. The time periods of examination of application was discussed. The questions were answered.</p> |
| Photo | |





| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar On Effective Bibliography Writing |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 07-03-2018 |
| Details of participants | 79 |
| Coordinator | Ms N S L Praveena |
| Organizing department/Support system | Department Of Business Management |
| Collaborating Agency | R & D Cell |
| Description | <p>The resource person was Dr A Srihari Krishna. The session was conducted to enlighten students on bibliography writing. The session started with giving importance of bibliography and the various styles. The mostly asked and preferred format in research journals and publications would be APA Style (American psychologists association) style. The procedure of writing bibliography for articles from journals, Ph.d Thesis , web articles, text books and websites in APA style was explained. The session also explained the procedure of using APA style through MS Word. The doubts were clarified.</p> |
| Photo | |



| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar on Preparation Of Business Plan Proposal |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 7-12-2017 to 8-12-2017 |
| Details of participants | 64 |
| Coordinator | Ms B Meghna |
| Organizing department/Support system | E Cell Smart |
| Collaborating Agency | - |
| Description | <p>The resource persons were Ms B Meghna and Ms N S L Praveena. Students were explained to systematically write a business plan, from the ideation process to building a lean canvas and doing the right market research and competitors analysis to build a business plan was explained to the presenters. The students were explained the components of lean canvas. 30 minutes question and answer session was also conducted to clarify the doubts before making a formal presentation.</p> |
| Photo | |



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| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar On Research design and Methodology |
| Type of Activity | Curricular |
| Date and Time of Activity | 17-10-2017 |
| Details of participants | 72 students |
| Coordinator | Ms M Rama |
| Organizing department/Support system | Dept Of Business Management |
| Collaborating Agency | - |
| Description | <p>The resource person was Dr K Suguna. The session focused on giving insights to students as to the importance of research design and methodology and how different types of research call for different designs. The research topic influences the methodology to be adopted and decision on sample size and sample instrument. The procedure to be adopted for selection of research design and other influencing variables was explained. The preliminary and widely design and methodologies were explained with examples. The students were given few scenarios and were questioned on the design and methodology they would adopt.</p> |
| Photo | |



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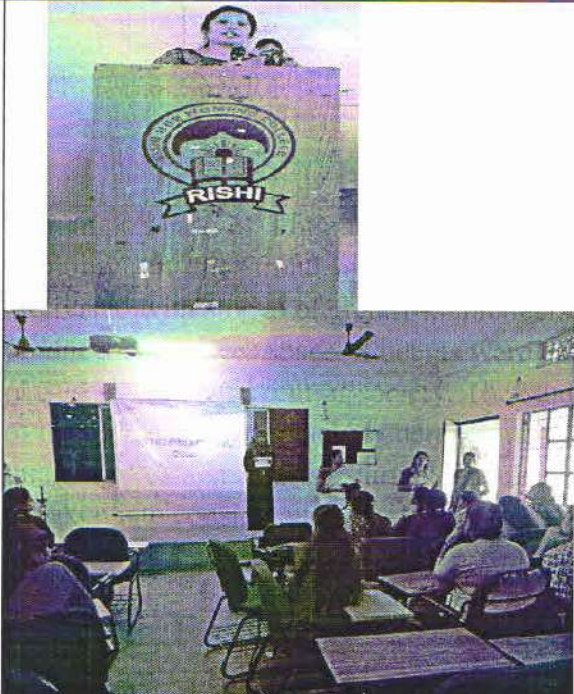
| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar On Geographical Indication Of Goods |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 09-01-2018 |
| Details of participants | 72 |
| Coordinator | Ms N S L Praveena |
| Organizing department/Support system | Dept Of Business Management |
| Collaborating Agency | Alumni Club |
| Description | <p>The resource person was Ms Rajeswari. The resource person explained the meaning of Geographical indication as a name or signal on certain products which corresponds to a specific geographical location or origin. As India is a member of WTO, it has enacted the GIG ACT 1999 but has come into force with effect from September 2003. The session gave the advantage of GIG tags like that none other than the authorized users are allowed to use the popular product name. Some of the famous geographical indicators like Salem Fabric, Darjeeling Tea, Mysore silk, etc were discussed in the session.</p> |
| Photo | |



| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Workshop On Framing Research Hypothesis |
| Type of Activity | Curricular |
| Date and Time of Activity | 17-08-2017; 2 pm to 3:30 pm |
| Details of participants | 74 |
| Coordinator | |
| Organizing department/Support system | Dept Of Business Management |
| Collaborating Agency | - |
| Description | <p>The resource person was Dr A Srihari Krishna. The session focused on types of hypotheses. The various steps in formulation of hypotheses was explained. Examples were undertaken for students to have good knowledge and hands on experience. The concept of null and alternate hypothesis was explained. The steps involved in framing a hypothesis like to begin with research question and then preliminary research, formulating, refining and phrasing it properly was discussed. The students were advised to draw a flowchart before framing of hypothesis and to define the various variables involved.</p> |
| Photos |  |




ACTIVITYREPORT

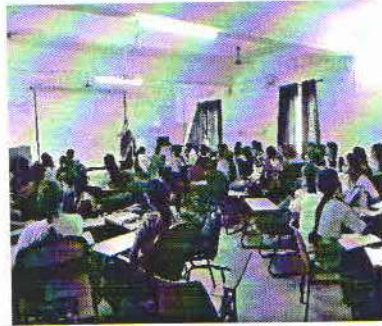
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| ACTIVITYREPORT | |
| Name of the Activity | Seminar On Importance of Entrepreneurship and Impact on Society |
| Type of Activity | Co- Curricular |
| Date and Time of Activity | 13-11-2017 |
| Details of participants | 59 |
| Coordinator | Ms Meghna Bandi |
| Organizing department/Support system | Rishi E Cell SmART |
| Collaborating Agency | - |
| Description | <p>The importance of Entrepreneurship was explained. The need for the economy on the front of Innovation was discussed. Students were motivated with stories of great entrepreneurs who brought revolution in the products or services space. Students were explained the role entrepreneurs played in the betterment of society. The students were asked to give ideas of they have any for society betterment and were made to think if it can be thought of as a successful startup. The needs of the society were asked to be taken into consideration.</p> |
| Photo |  |



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| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar on Thinking like a Researcher |
| Type of Activity | C0-Curricular |
| Date and Time of Activity | 17-08-2017; 2 pm to 3:30 pm |
| Details of participants | 74 |
| Coordinator | Ms K P Sujatha |
| Organizing department/Support system | Dept Of Science |
| Collaborating Agency | - |
| Description | <p>The resource person was Dr K Suguna. The prime objective of the session was to motivate students to think like a researcher. The attitudes of a researcher and the characteristics required were briefed. The students were asked to develop the curiosity angle and try to visualize the abstract from observations. It was explained that a researcher would be required to move back and forth from empirical plane to theoretical plane. The students were told that a researcher had to be humble, persistent and passionate.</p> |
| Photos |  |

Photos






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| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar on Entrepreneurship – The Way Forward |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 30-06-2021; 2:15 pm to 3.30pm |
| Details of participants | 96 students |
| Coordinator | Ms NSL Praveena |
| Organizing department/Support system | Entrepreneurship and Innovation Cell |
| Collaborating Agency | - |
| Description | The students were explained the importance of entrepreneurial ecosystem. The students were motivated to take up entrepreneurship. Some examples of entrepreneurs, their success stories and their contribution to society in terms of increasing employment, self-sustainability, etc. Students were explained the importance of start ups and were explained the various government schemes. The future of Entrepreneurship and government initiatives were explained. |



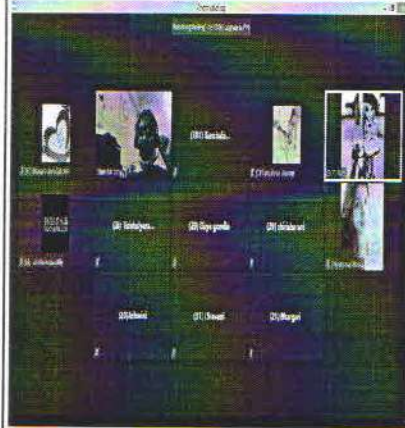


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| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Seminar On IPR & Research Ethics |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 07-07-2021; 2:00 pm to 3:30 pm |
| Details of participants | 78 students ; 4 faculty Members |
| Coordinator | Dr K Suguna |
| Organizing department/Support system | Projects & Incubation Center |
| Collaborating Agency | - |
| Description | The resource person was Ms N S L Praveena .The role of IPR in creating an ethical research environment had been discussed.IPR tries to establish secure channel for transfer of know how. IPR helps the researchers to protect their work and and avoid plagiarism also.The linkage of IPR to research ethics was explained. the session focussed on not to infringe the copyright of the owner or author of the published work. |
| Photos |  |



Photos






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| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Seminar on Bibliography writing – APA Style |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 31-07-2021; 2:30 pm to 3:30 pm |
| Details of participants | 62 students – MBA II Year |
| Coordinator | Dr K Suguna |
| Organizing department/Support system | R & D Cell |
| Collaborating Agency | - |
| Description | <p>The resource person was Ms M Rama. The session was conducted to enlighten students on bibliography writing. The session started with giving importance of bibliography and the various styles. The mostly asked and preferred format in research journals and publications would be APA Style (American psychologists association) style. The procedure of writing bibliography for articles from journals, Ph.d Thesis, web articles, text books and websites in APA style was explained. The session also explained the procedure of using APA style through MS Word. The doubts were clarified</p> |





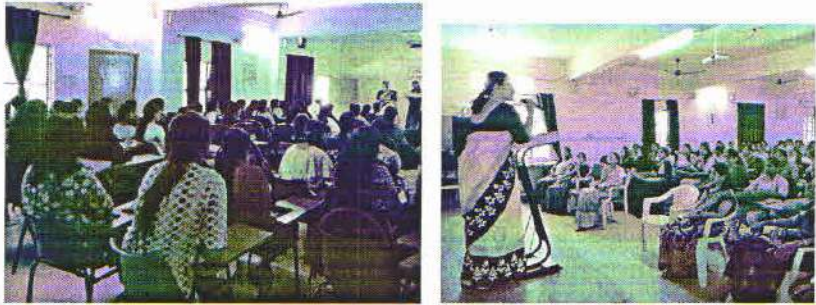
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| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Seminar on Intellectual Property Rights |
| Type of Activity | Curricular |
| Date and Time of Activity | 29-04-2022; 11.00am to 12.30pm |
| Details of participants | 81; B.Sc and B.Com final Year students |
| Coordinator | Dr S Subbalakshmi |
| Organizing department/Support system | R & D Cell |
| Collaborating Agency | Projects & Incubation Center |
| Description | <p>The resource person was Ms N S L Praveena certified on IPR from NPTEL. The session was conducted on the occasion of IP Day to spread awareness on IP. The session briefed on Importance of IPR and the six elements of IPR. The elements like Patents, copyrights, trademarks industrial designs, etc were discussed. The role they play in encouraging innovation and fundamentals of the elements. All the elements were explained with suitable examples. The questions related to the IP Elements were clarified.</p> |
| Photos |  |






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| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Seminar on Growth Of Indian Unicorn |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 16-02-2022; 10 am to 11.30pm |
| Details of participants | 100 students |
| Coordinator | Ms NSL Praveena |
| Organizing department/Support system | Entrepreneurship and Innovation Cell |
| Collaborating Agency | Dept Of Commerce |
| Description | The resource person was Ms Meghna Bandi. The indian startup eco system , its growth rate was explained. Th concept of Unicorns was dealt with. the role played by unicorns in startup eco system was explained. The journey a startup traverses and cahllenges which it faces were explained with examples. The indian unicorns and the funding recieved was discussed.The growth in number of unicorns in India was also discussed. |
| Photos |  |





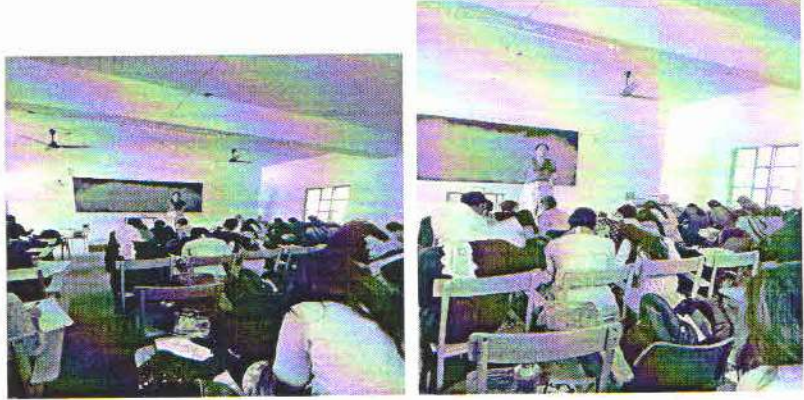
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| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Seminar on IPR – Indian Eco system |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 30-09-2021; 11:30 am to 12.30pm |
| Details of participants | 86 students |
| Coordinator | Ms Mounika Simhari |
| Organizing department/Support system | Projects & Incubation Center |
| Collaborating Agency | Dept Of Science |
| Description | <p>The resource person was Ms N S L Praveena. In the growing technological era, the role of IPR was explained. The Indian IP ecosystem and Government initiatives were discussed. The IP filing trends and registration process was explained. The various steps in patent registration process lie filling the patent application and get it numbered; request for publication, request for examination and then examination report. The important step is checking the prior search the patentability of the invention. students were encouraged to raise questions and the doubts were clarified.</p> |
| Photos |  |






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| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar on Effective Research writing |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 11-08-2021; 1 pm to 2:00 pm |
| Details of participants | 82 students |
| Coordinator | Dr S Subbalakshmi |
| Organizing department/Support system | R & D Cell |
| Collaborating Agency | Dept Of Commerce |
| Description | <p>The research person was Dr Alekhya. Effective research writing is very important for the research to be productive and to get its place. The various tips for effective writing like identification of development of topic, information preliminary search, location of materials, making notes, figuring out the audience, etc were discussed. The qualities of good research paper was explained. The importance of Writing in simple terms was also explained.</p> |
| Photos |  |





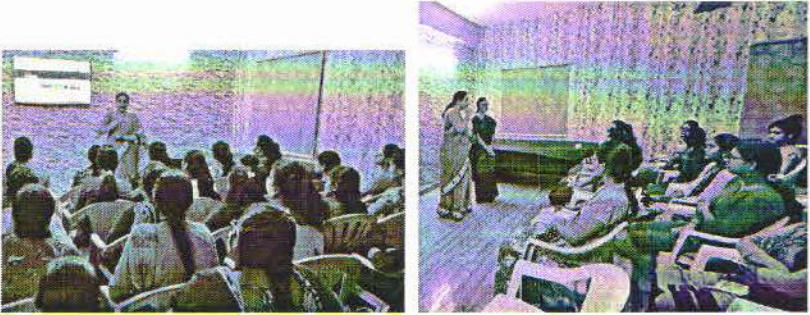
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| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar On Research Design -Field research and Survey research |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 23-03-2022; 1 pm to 2:30 pm |
| Details of participants | 62 |
| Coordinator | Dr S Subbalakshmi |
| Organizing department/Support system | R & D Cell |
| Collaborating Agency | Department of Business Management |
| Description | <p>The resource person for the session was Dr Anuradha Gupta.. The importance of Research design was explained. The components of Field and survey research and the usage according to the requirement is explained. The procedure of doing field survey and research survey was dealt with. The methods and application of the field and research survey was shared with students . Some examples of field and survey research were also discussed for better understanding.</p> |
| Photos |  |






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| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Workshop On Business Plan Presentation |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 04-03-2022; 2.00pm to 3.30pm |
| Details of participants | 76 students; 5 faculty Members |
| Coordinator | Ms Meghna Bandi |
| Organizing department/Support system | Entrepreneurship and Innovation Cell |
| Collaborating Agency | - |
| Description | <p>All the Business Plan presentation participants ,the MBA 2nd sem students and BBA students attended the session by Ms Meghna and Ms NSL Praveena on how to present the ideas into a Business Plan. The importance of a lean canvas or the business canvas model and all the various components of the business plan were discussed with the students. How to include the various components of business namely the cost structure, revenue streams, different channels of distribution, early adopters, key partners, unique value proposition all these topics were clearly explained by the faculty coordinators. The students got various doubts clarified for a better business plan presentation competition.</p> |
| Photos |  |






Rishi UBR Degree & PG College for Women ✓

| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Seminar on current Issues in Intellectual Property Rights |
| Type of Activity | Curricular |
| Date and Time of Activity | 21-01-2022;1.00pm to 2.30pm |
| Details of participants | 51 |
| Coordinator | Dr S Subbalakshmi |
| Organizing department/Support system | Projects & Incubation Center |
| Collaborating Agency | - |
| Description | <p>The resource person was Ms N S L Praveena. India is advancing in many sectors and government is giving a major push to startup ecosystem with schemes like startup India, etc; there are many challenges with IP. Some of the challenges faced are section 84, 3(d), process to product patents. Some fields like agriculture and pharma are very sensitive in our country with respect to IP. The scenarios were explained in detail</p> |
| Photos |  |





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| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Workshop on Framing Research Hypothesis |
| Type of Activity | Curricular |
| Date and Time of Activity | 21-12-2021; 2 pm to 3:30 pm |
| Details of participants | 78 |
| Coordinator | Dr S Subbalakshmi |
| Organizing department/Support system | R & D Cell |
| Collaborating Agency | Projects & Incubation Center |
| Description | <p>The resource person was Dr S Subbalakshmi. The session focussed on types of hypotheses. The various steps in formulation of hypotheses was explained. Examples were undertaken for students to have good knowledge and hands on experience. The concept of null and alternate hypothesis was explained. The steps involved in framing a hypothesis like to begin with research question and then preliminary research, formulating, refining and phrasing it properly was discussed. The students were advised to draw a flowchart before framing of hypothesis and to define the various variables involved.</p> |
| Photos |  |



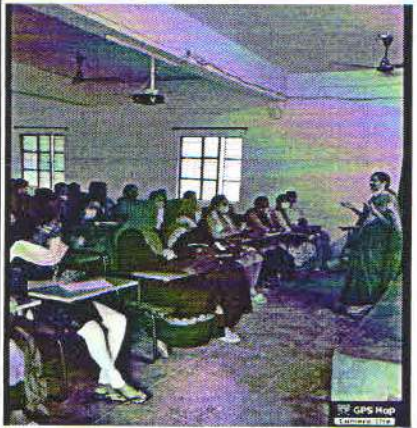


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| ACTIVITY REPORT | |
|--------------------------------------|--|
| Name of the Activity | Seminar on Abstract writing |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 11-12-2021; 2:15 pm to 3:30 pm |
| Details of participants | 81; MBA II Year students |
| Coordinator | Dr S Subbalakshmi |
| Organizing department/Support system | R & D Cell |
| Collaborating Agency | - |
| Description | <p>The resource person was Ms Rama M. The significance and contents of Abstract was explained. The importance of abstract as a quick overview of the whole study was discussed. The contents of the abstract like Importance, problem statement, methodology used and brief results were explained. The steps involved to cover the above contents was also discussed. The students were explained that abstract would include purpose of the study and identifying the area of study. The research problem and the methods to be used to address the research problem. The importance of keywords and their selection was also discussed.</p> |




Photos





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| ACTIVITY REPORT | |
|--------------------------------------|---|
| Name of the Activity | Seminar on Elevator's Pitch of Entrepreneurship |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 26-10-2021; 2 pm to 3.30pm |
| Details of participants | 107 students |
| Coordinator | Ms NSL Praveena |
| Organizing department/Support system | Entrepreneurship and Innovation Cell |
| Collaborating Agency | - |
| Description | <p>The resource person was Ms Meghna Bandi. The session focussed on Presenting a business plan in short and crisp manner. The students were advised that they need to explain the need the plan would address and their USP(Unique Selling proposition). The students were asked to highlight the return on investment which can be generated, The shortest way to present effectively the business plan was discussed. The students were asked to present their ideas in short time. The were suggested on their talk and data points.</p> |
| Photos |  |





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ACTIVITY REPORT

| | |
|--------------------------------------|--|
| Name of the Activity | Seminar on Research Ethics |
| Type of Activity | Co-Curricular |
| Date and Time of Activity | 20-08-2021; 11:00 am to 12.30pm |
| Details of participants | 56 students |
| Coordinator | Dr S Subbalakhmi |
| Organizing department/Support system | R & D Cell |
| Collaborating Agency | - |
| Description | The resource person was Ms Archana Patil. The importance of ethics to be followed by a researcher was discussed. The various ethics of research to be practiced like obtaining consent from participants, protect their anonymity, respect for intellectual property, objectivity, integrity, honesty and confidentiality, etc were discussed. |
| Photos |  |

