



Rishi UBR Women's College

B.Com (Computer Applications) [2021-22]

CO PO Desired Mapping Report

Year : 3rd Year - 5th Sem

Subject : DSC 503 ECOMMERCE - Theory

Faculty : D S CH S HARINI

Course Outcome Details

#	Course Outcome	Description
1	CO1	This course provides an introduction to information systems for business management and Commerce.
2	CO2	Understand the basic concepts, technologies & processes of developing and implementing information Systems.
3	CO3	It is designed for the students with technology used in to the field of E-Commerce with the Mercantile perspective.
4	CO4	Identify the key legal and security issues in the E-Commerce environment.
5	CO5	To understand the procurement and supply chains relate to B2B using techniques like E-Marketing and E-Advertising.

Desired Attainment Details

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	2	2	3			2	3		
CO2	3	3		3	3					
CO3	1	1	1	2	1		3	1		
CO4			3							
CO5		2					2	3		
Average	2.33	2.00	2.00	2.67	2.00		2.33	2.33		

Desired Attainment Average : 2.24

