

ABOUT THE PROGRAMME

This Management Development Programme is designed to provide faculty members with practical knowledge and professional insights into Intellectual Property Rights, patent filing, research ethics, plagiarism prevention, publication integrity, grant proposal writing, and sponsored research management.

OBJECTIVES

- ◆ To create awareness about Intellectual Property Rights and patent protection.
- ◆ To familiarize participants with the patent filing process and technology commercialization.
- ◆ To promote ethical and responsible conduct of research.
- ◆ To develop awareness of plagiarism, academic integrity, and publication ethics.
- ◆ To enhance faculty skills in grant proposal writing and sponsored research management.

INAUGURAL – 7th September, 2026 @ 1.30 pm

- ◆ Chief Guest – Prof. Y. Jahangir – Dean, OU DBM
- ◆ Guest of Honour – Ms. M. Rajasree – Secretary, Rishi Group of Institutions

VALEDICTORY – 11th September, 2026 @ 4 pm

- ◆ Chief Guests – Prof. D. Sreeramulu – Senior Professor, OU DBM
- ◆ Guest of Honour – Prof. G. Vidyasagar – Head, OU DBM



MDP ORGANIZING COMMITTEE:

Prof. R. Chandra Sekhar, NSL. Praveena, Dr. M. Rama,
K S CH S Harini, ANL Sudha, Tulasi Rajeev,
P. Satya Sangeetha, M. Sabitha

MDP IS FOR



Faculty
Members



Research
Scholars



Students



Industry
Professionals

Sessions will be conducted on ZOOM (Online Platform)

REGISTRATION FEE:

₹ 300 /-

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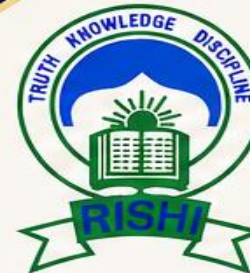
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9030718916

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e-mail ID: rishiubrresearchcell2026@gmail.com

SESSION SCHEDULE

SESSION	DATE	TOPIC	NAME OF THE RESOURCE PERSON
1	07.09.2026	Research Ethics and Responsible Conduct of Research – Ethical principles, authorship, data integrity, conflicts of interest and responsible research	Prof D. Venkata Srinivas Kumar, Professor, Marketing and Business Analytics, School of Management studies, UOH
2	08.09.2026	Intellectual Property Rights (IPR): Fundamentals and Types – Patents, copyrights, trademarks, industrial designs and trade secrets	CS Dr A.Sridhar, Assistant Professor NALSAR UNIVERSITY
3	09.09.2026	Grant Proposal Writing and Sponsored Research Management – Identifying funding opportunities, proposal preparation, budgeting, submission and project management	Dr.Bhagyaraj Advisor, Brilliant Group of Institutions
4	10.09.2026	Academic Integrity, Plagiarism and Publication Ethics – Plagiarism detection, academic misconduct, citation practices and ethical publication	Dr A S Chakravarthy, Associate Professor & University Librarian, Osmania University
5	11.09.2026	Patent Filing and Technology Commercialization – Patentability, prior-art search, patent drafting, filing process and commercialization	Prof P.Srinivas Subbarao, Professor of Enterprenuership&Sustainability, Chairman, International Affairs, Nalsar University of Management Studies



5 day Online Management Development Programme on

“Research Excellence: Intellectual Property Rights, Research Ethics and Sponsored Research”

Organized by

Rishi UBR Women's College
R & D Cell, Hyderabad

In association with

Department of Business Management
Osmania University, Hyderabad



From 7th September, 2026 to 11th
September, 2026



2 pm to 4 pm on Zoom